

You Dream. We Test.

Accelerating the Automotive Electronic Technology Revolution



"You are the world's visionaries and innovators. You achieve breakthroughs that change lives, secure the world, and connect people across the globe. At Keysight, we are proud to partner with you every step of the way. We are driven to deliver breakthrough solutions and trusted insights in electronic design, test, manufacturing, and optimization. We strive to help you overcome barriers to innovation and transform your development processes, so you can be first and best in your market."

Ron Nersesian | President & CEO
Keysight Technologies

Join the KEYSIGHT AUTOMOTIVE TECHNOLOGY SHOWCASE in Penang, Malaysia!

Find out how Keysight's **latest innovations in design and test solutions** can help you create high-quality and high-performance automotive products, while mitigating safety risks across the automotive lifecycle.

Highlights:

- for **Electro-mobility**
Battery test solutions that ensure better storage and longer life with improved performance and range. Charging infrastructure tests that help you conform to the necessary standards and guarantee interoperability
- for **Connectivity**
Emulation and test solutions that verify various types of wireless technologies including LTE, LTE-Advanced, 5G, 802.11p DSRC, C-V2X, Wi-Fi, Bluetooth and NFC, to ensure the safety and reliability of V2X connections. Including, Keysight's eCall Conformance Test Solution that performs end-to-end functional and standards-compliance testing for eCall modules.
- for **Autonomous Driving**
Simulation and test solutions that cover up to 79GHz frequency with up to over 5GHz bandwidths to push the development of Advance Driver Assistance Systems (ADAS), radar, and light detection and ranging (LIDAR) sensors.
- **PLUS...** get an inside view of Keysight's industry-leading manufacturing environment that delivers these solutions to you with world class platforms, software and consistent measurement science.



Event:
**Keysight Automotive
Technology Showcase**

Date:
April 17th, 2019

Time:
9.00am – 1.00pm

Venue:
**Keysight Technologies,
Bayan Lepas, Penang,
Malaysia.**

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"I'm looking forward to meeting you, to discuss your unique challenges and how our automotive solutions and expertise can help you pave the way forward. See you soon!"

Gooi Soon Chai, President Electronic Industrial Solutions Group (EISG), Keysight Technologies